

Erin Feliciano

Graphic Design erin@erinfeliciano.com | 301.996.6542 | 2200 12th Court N. #1005 | Arlington, VA 22201

Statement

With a BA in Studio Art and Certificates in Graphic and Web Design, I excel at composing effective and engaging original artwork and designs. I have experience in marketing and public relations. I am creative on tight budgets, pitch in where needed, and an exceptional team-player.

Education

University of Richmond Bachelor of Arts in Studio Art, 2005
CDIA at Boston University Certificate in Graphic Design, December 2008
Washington DC Campus Certificate in Web Design, May 2009

Experience

PMK Associates, Inc.
May 2009 – current
Manager of Graphic Design
Designs print materials (convention materials, programs, ads, reports, and more), power point templates, and presentations
Designs, develops, and manages websites
Establishes and maintains client presence on social media sites
Maintenance of websites

Olney Theatre Center
December 2006 – December 2008
Design and Publication Manager
In-house graphic designer for show programs, ads, emails, signage and other materials
Editor of Program Book with responsibilities including management of finances and advertisers
Developed, wrote and edited copy for advertisement, brochures and programs
Maintained production photo collection and performed color correction and manipulation
Acted as production manager, obtained estimates and coordinating printing and delivery

January 2006 – December 2006
Communications Assistant
Represented and promoted theater at conventions, festivals and community events
Functioned as in-house designer for PR and Marketing
Acted as production manager
Headed email and direct mail marketing campaigns by creating and maintaining databases
Worked in Ticketmaster system to compile weekly sales status reports
Ran subscription and single ticket campaigns
Performed various duties with Marketing, Public Relations, and Customer Service

Create Arts Center
Summer 2005
As an intern, performed database entry and created filing system for student application, assisted with art classes, and designed advertisements

Photocommunications, Inc.
Spring- Summer 2004
As an intern, performed photo restoration, created digital files of artwork and photos and assisted in the printing of all materials

Software and Code/Script Knowledge

Adobe CS4 Photoshop, Illustrator, InDesign, Flash, and Dreamweaver
QuarkXPress
Microsoft Office XP Word, Excel, and Power Point
HTML, CSS, Javascript, and PHP

References

Available upon request